

NIET GROUP

2022

Corporate Prospectus

BRISBANE

GOLD COAST

HOBART



Winner, 2021 – International Education and Training Provider of the Year

Export Awards 2021

WE'RE NOT JUST A COLLEGE GROUP,
BUT ON A LONG-TERM MISSION TO

Build a Vibrant Community.

As we look to 2030 and beyond, NIET Group continues to implement a paradigm shift in the vocational sector, changing the language of education & re-emphasising the value of our student growth, and strategic capture of domestic & international market share.

MARKET LEADERS

NIET Group is an education collective with a combined 150 years of history, singularly focused on continual growth within the international education sector. Our mission is founded on the principles of market leadership & product innovation, towards the continual creation of greater shareholder value.

A UNIQUE PRODUCT

Each of our colleges offers a unique education product targeted at a segment of individuals looking for a best-fit qualification solution with the perfect balance of price, quality & complement of career development options and academic pathways. Whether a student is after low-touch, streamlined study, seeking the perfect study/lifestyle fit, or interested in a university packaged diploma & degree, NIET Group's colleges offer nationally recognised qualifications that meet that demand.

RECIPROCATING LIFECYCLE

College dependent, we deliver learning that stimulates, challenges and fulfils the potential of excellent students from around the world, leading to meaningful careers and profound contributions to society. NIET Group has delivered 35,000 graduates to global industries, each anchored by our renowned, efficient & highly-optimised practical and theoretical training model.

NIET Group's institutional commitment to growth exists to create a reciprocal long-term cycle of skill improvement, and the formation of a lasting commercial bond between our colleges & graduates.

35,000+
COLLEGE GRADUATES

92%

STUDENT
RETENTION

39%

ARTICULATE TO
UNIVERSITY

80%

EMPLOYMENT
IN CHOSEN FIELD



CHARLTON BROWN.

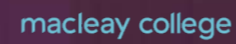


VISION
MMXXX

PROVIDING AN IN-DEPTH EDUCATION
JOURNEY WITH AWARD-WINNING PARTNERS.

Pathways & Partnerships.

Our colleges offer a huge range of articulation options for students, plus we offer one of Australia's broadest range of CoE Packages.



WE **PARTNER** WITH,
AND OUR **GRADUATES** WORK
FOR THE WORLD'S **BIGGEST**
COMPANIES, START-UPS
& NOT-FOR-PROFITS.



NIET GROUP

VISION
MMXXX

FOUNDED IN **GROWTH**.
DRIVEN BY **QUALITY**.
BUILDING A VIBRANT **COMMUNITY**.

A Vision of Excellence.

Crafting a culture of continuous improvement, ongoing development & cultural growth, towards excellence in academic experience.

VISION 2030

NIET Group was founded on a vision to develop a large education group that offered students from across the world an adaptable product and an ideal study experience for their circumstances. To maintain our competitive edge, we have entwined our unrelenting drive for success with an unwavering commitment to quality and the improvement of the student experience.

Vision 2030 is NIET Group's continuous improvement strategy, seeking to implement a multi-tiered education offering that outperforms Australia's biggest colleges and higher-education leaders, creating more successful graduates and galvanising the success of our core business.

EVOLVING GROWTH

To achieve Vision 2030, NIET Group have implemented a feedback and improvement strategy within core processes at each level of the organisation, with real-time analytics and business intelligence technology creating a matrix of actionable Insight. Our team then develops this into real-world tangible improvements in student experience, education delivery & campus fit-out.

Vision 2030 is our executive driven initiative to bring training performance in line with NIET Group's founding vision to build a vibrant, lasting community.



SEEDING COMMUNITIES FOR
CENTURIES OF SUSTAINABLE GROWTH.

Building our Bright Future.

Education is the catalyst that underpins societal and community growth, as we export our culture and our graduates to the world.

With an annual student cohort of more than 2000 students, it would be easy for an organisation to lose sight of the broader impacts and value that a large academically-focused collective can deliver to the community. To this end, we pride ourselves in building a phenomenally vibrant culture, full of activities, positive change & top-down consideration for the safety, wellbeing and mental health of our staff, students, and industry partners.

NIET Group's community building activities bring our culture to the wider world, whether through outreach programmes like *Rhodes Rural Vision*, or through generous community investment in areas close to our heart (like the *Okey Dokey Tourism Initiative*), our North Star is to permeate and spread our renowned and beloved company culture to reach evermore people - changing lives and touching the hearts of thousands across the globe.



GLOBAL LINKAGES PROGRAMME

Core to our mission is helping global communities, and through our global linkages program we deliver graduates into practical placement in disadvantaged areas across the world.



OKD TOURISM INITIATIVE

In a post-covid world, Australia's tourism sector has suffered; through the Okey Dokey tourism initiative we're developing a chain of small local venues to employ dozens of local hospitality veterans.



SUSTAINABILITY TASKFORCE

We only have one planet, and it's critical we look after it. Our sustainability taskforce is integrated at every level of the organisation to reduce waste, from academic, to IT, student experience to facilities.



RHODES RURAL VISION

A program designed to enable small businesses in rural communities, to grow skills and expand possibilities. The rural vision initiative brings global leadership and change management to the small stage.



VIBRANT YOUTH INITIATIVE

We set out to engage groups of young individuals from across the world -and at home- to host engaging, authentic and fun study tours that broaden the mind and connect young people to new experiences.



MULTICULTURAL PROGRAMME

Through Rhodes, we actively participate in the Lord Mayor's Multicultural programme, an initiative to provide migrants with skill-building programmes to elevate their business or career.



CAMPUSES AND FACILITIES DESIGNED FOR LEARNING, GROWTH & DEVELOPMENT.

Our Bespoke Learning Centres.

**BNE
CTR**

BRISBANE CENTRE

LEVEL 4, 102 ADELAIDE ST, BRISBANE



**GLD
CST**

GOLD COAST CENTRE

1 NERANG ST, SOUTHPORT



**SBY
CTR**

SANDY BAY CENTRE

LEVEL 3&4, HYTTEN HALL, SANDY BAY



**EMP
CTR**

EIGHT MILE PLAINS CENTRE

8 CLUNIES ROSS COURT, EIGHT MILE PLAINS



CHARLTON BROWN.

Award winning, Industry-focused,
& internationally-renowned vocational training.

BRISBANE CBD SANDY BAY (UTAS) GOLD COAST

Established in
1985

32,000
Graduates

- BUSINESS & LEADERSHIP
- AGED CARE & DISABILITY
- COMMERCIAL COOKERY
- COMMUNITY SERVICES
- HOSPITALITY
- INFORMATION TECHNOLOGY
- TOURISM
- TRANSLATING & INTERPRETING
- CHILD CARE
- GENERAL ENGLISH

WHY STUDY WITH CB?

Charlton Brown was founded in 1985 as a Nanny College, growing over 30 years to be one of Queensland's most awarded Registered Training Organisations. We commit to helping every student succeed, learn a hand-on qualification, and have a great time studying.

Our courses have been developed with close collaboration with industry - so you learn all the skills that employers need, making you into an ideal candidate. Studying with Charlton Brown, you'll get one-on-one coaching from industry experts, access to our incredible library of learning resources, plus we run a huge calendar of events and activities across our stunning campuses to help you have heaps of fun while you're studying.

- MODERN CAMPUSES
- BESPOKE COURSES
- INDUSTRY TRAINERS
- 24-7 ONE-ON-ONE SUPPORT
- ACADEMIC FOCUS
- FACE-TO-FACE
- HUGE SOCIAL EVENTS CALENDAR
- DEDICATED TRAINING FACILITIES

CB AND OUR GRADUATES WORK FOR
& WITH LEADING GLOBAL COMPANIES



Fast-paced & affordable practical training for international students,
delivering skills & outcomes designed to meet the skills shortage

SOUTH BRISBANE HOBART

Established in
2016

4,500
Graduates

- BUSINESS & LEADERSHIP
- CHILD CARE
- COMMERCIAL COOKERY
- AGED CARE & DISABILITY
- HOSPITALITY
- COMMUNITY SERVICES
- REMEDIAL MASSAGE
- FASHION DESIGN

WHY STUDY WITH NIET?

The National Institute of Education & Technology is an international-focused Registered Training Organisation that delivers courses that are low-cost, flexible, and optimised to be the most direct route toward gaining a formal qualification in industries with a skills shortage.

Training at NIET is largely self-directed, making the journey easier and tailored to your needs - so you can fit training around work & lifestyle. To keep our fees low, we've designed a streamlined, minimalist experience that focuses on providing guidance and support via our modern online Learning Management System.

- LOW FEES
- FLEXIBLE STUDY
- BASIC SUPPORT
- ONLINE-ORIENTED TRAINING
- SELF-STUDY FOCUSED

COMMERCIAL COOKERY
STUDENTS CAN DO PRACTICAL
AT NIET GROUP'S CAFE CHAIN,
OKEY DOKEY





Exceptional university-integrated diploma & degree packages, combining vocational skills with advanced academia.

BRISBANE CBD SANDY BAY (UTAS) GOLD COAST

Established in
2020

250+
Packages Available

BUSINESS & LEADERSHIP

AGED CARE & DISABILITY

HOSPITALITY

COMMUNITY SERVICES

TOURISM

INFORMATION TECHNOLOGY

CHILD CARE

WHY JOIN THE UNITRACK PROGRAMME?

Charlton Brown's UniTrack programme is a dedicated training experience for students looking to package a vocational diploma with a university degree. A tier above our normal Charlton Brown programmes, through exclusive classes, top-tier instructors, and an incredibly engaging curriculum, UniTrack prepares students for university while setting you up for success in your uni studies and onward to an amazing career.

You'll learn how to mentor, watch guest speakers from the world's biggest companies, get access to university campuses, and create your own signature projects - all while shaving up to a year off your university degree.

UNIVERSITY PACKAGED UNIVERSITY PREPARATION PROGRAMME

UNITRACK STUDYCOACH UNITRACK SIGNATURE PROJECT

UNIVERSITY CAMPUS ACCESS GURANTEED INTERNSHIP

WE OFFER UNIVERSITY PACKAGES WITH SOME OF AUSTRALIA'S BIGGEST UNIVERSITIES



macleay college

UniTrack Programmes are delivered by Charlton Brown Pty Ltd Trading As Charlton Brown CRICOS Provider Code 03822D | RTO 2508



Rhodes
Business
School

LEADERSHIP

CHANGE PROGRAMMES

MANAGEMENT

SHORT COURSES

BUSINESS

REAL ESTATE

Rhodes works to provide organisations with the tools to perform at the highest possible level through a range of accredited training & qualifications programs, and organisational behavioural change pathways.

No business can successfully generate growth and product diversification unless all key functions are working together towards a common goal. For this to happen you need the highest quality people from the top down and bottom up because no organisation can perform to expectations without a motivated, passionate, skilled and qualified workforce.

Rhodes has the experience, capabilities, and support structures to work with not-for-profits, governments (local, state, and federal) and small, medium and large corporates.

Our facilitators and consultants have the in-depth skills, experience, and knowledge to adapt to your organisation, understand the issues, and work alongside you to both identify solutions and execute them.

At Rhodes we not only upskill your people but stay engaged in the business and help you execute on your KPIs. This is a significant point of difference as upskilling through knowledge transfer is only one component of professional development. We provide ongoing coaching, advice, and skills refinement. We are with you from inception to execution.

RHODES.EDU.AU

macleay college

BUSINESS

DIGITAL MEDIA

ACCOUNTING

JOURNALISM

Macleay College delivers an industry-focused approach to learning. Develop real-world knowledge and skills for your career. Our diploma and bachelor degree courses offer modern, career-focused alternatives to the traditional university experience.

Designed and taught by industry experts, Macleay College's diploma and bachelor courses focus on innovative practices and project-based learning. Small classes feature personalised teaching to nurture each student's unique strengths.

At Macleay you learn by doing, guided by leading professionals in your field. You'll work on real-world, contemporary briefs, equipping you with the practical experience required to graduate job-ready and begin an extraordinary career.

Pitching business ideas to entrepreneurs, capturing video and photography in the Digital Media Studio. These are just some of the experiences you'll have access to. Our curriculum is as hands-on and practical as you can get.

Macleay lecturers are active professionals in their fields. They bring the latest insights to the classroom to ensure you are job-ready. Many lecturers will introduce you to your future employers or support connections to get you closer to your dream role.

Our courses are built around real-world projects, internships, and industry engagement. Each course will set you up with the essential knowledge, skills, and work experience that employers demand including embedded internship as part of the course.

MACLEAY.EDU.AU

INNOVATIVE MODELS FOR COLLABORATING
WITH SCHOOLS & INDUSTRY PARTNERS

Industry Partnerships.

NIET Group staff provide assistance and support in developing cooperative partnerships between offshore education providers, state and federal government departments and private industries.

What partnerships NIET Group can offer:

JOINT PROGRAMS (DELIVERED IN AUSTRALIA AND IN YOUR COUNTRY)

PATHWAY/ARTICULATION ARRANGEMENTS

TEACHER TRAINING (DELIVERED IN AUSTRALIA AND IN YOUR COUNTRY)

STUDY TOURS AND INTERNSHIPS



Partners & Clients.

CHINA

SHANGHAI POLYTECHNIC UNIVERSITY (SSPU)

QINGYUAN POLYTECHNIC

SHANGHAI INFORMATION TECHNOLOGY COLLEGE

JINAN ENGINEERING VOCATIONAL TECHNICAL COLLEGE

SHANGHAI COMMERCIAL ACCOUNTING SCHOOL (SCAS)

WUXI INSTITUTE OF TECHNOLOGY

GUIYANG PRE-SCHOOL EDUCATION COLLEGE

TIANJIN IST VOCATIONAL SCHOOL

INDONESIA

PT KAI RAIL

INTERNATIONAL MASTER GOURMET ACADEMY TRADING AS OTTIMO

MINISTRY OF HOME AFFAIRS

MINISTRY OF RELIGIOUS AFFAIR

MINISTRY OF MANPOWER

NAURU

NAURU TVET SCHOOL

DEPARTMENT OF EDUCATION

Aid & Development.

NIET Group's aid and development expertise allows us to analyse problems and identify any challenges to ensure a project delivers the desired outcomes within a specified timeframe.

With the benefit of a multi-skilled team we can work across a wide range of sectors. Some of our specialty areas include:

TVET REFORM

WOMEN IN TVET

INCLUSIVE EDUCATION

SMALL BUSINESS SOLUTIONS



NIET GROUP



CHARLTON BROWN.



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ENQUIRIES@NIET.EDU.AU
NIET, RHODES BUSINESS SCHOOL, & CHARLTON BROWN
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NIET GROUP IS AN EDUCATION COLLECTIVE COMPRISED OF FOUR AUSTRALIAN REGISTERED TRAINING ORGANISATIONS, EACH DELIVERING QUALITY, AFFORDABLE QUALIFICATIONS IN A DIVERSE RANGE OF HIGH DEMAND INDUSTRIES, IN ADDITION TO MANAGED CAMPUSES IN QUEENSLAND OF MACLEAY COLLEGE. NIETGROUP DOES NOT DELIVER ANY TRAINING OR OFFER ANY FORMAL QUALIFICATIONS, RATHER IS A PLATFORM FOR THE COLLECTIVE MARKETING OF A SERIES OF BRANDS. TRAINING IS DELIVERED BY THE REGISTERED TRAINING ORGANISATIONS LISTED ON YOUR LETTER OF OFFER, AND MAY BE RHODES BUSINESS SCHOOL (RTO 40950), AUSTRALIA ACADEMY INTERNATIONAL (T/A NATIONAL INSTITUTE OF EDUCATION & TECHNOLOGY, RTO 41422 CRICOS 03590D), CHARLTON BROWN (RTO 2508 CRICOS 03822D, OR MACLEAY COLLEGE (AUSTRALIA ACADEMY INTERNATIONAL IS THE LICENSED OPERATOR OF MANAGED CAMPUSES OF MACLEAY COLLEGE IN QUEENSLAND, AUSTRALIA, RTO 7096 CRICOS 00899G)